

Message Text

UNCLASSIFIED

PAGE 01 STATE 152207

11

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

DRAFTED BY:COM/BIC/ACAYA/NALYNCH

EB/OCA/REP:LAKLIEFORTH

COMM/BIC/MBELDEN ACTING RMD/NE

EB/OBA/BP:RBUSHNELLJUFO

----- 129016

R 151743Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY STOCKHOLM

UNCLAS STATE 152207

E.OM 11652 NA

TAGS: BEXP, SW

SUBJ: COMMERCIAL PROGRAM: FRANCHISING PROMOTIONAL EFFORT

REF: STOCKHOLM'S 2742

1. THE OFFICE OF INTERNATIONAL MARKETING IN COOPERATION WITH THE BUREAU OF DOMESTIC COMMERCE WILL PROVIDE INFORMAL ASSISTANCE BY CONTACTING SELECTED FRANCHISORS TO ENLIST THEIR SUPPORT, BY ENLISITING THE AID OF INTERNATIONAL FRANCHISE ASSOCIATION, AND BY ASSISTING IN MAILING PROMOTIONAL INVITATIONS TO POTENTIAL PARTICIPANTS.

2. IN VIEW LIMITED TIME AVAILABLE PRIOR SUBJECT EVENT POST REQUESTED FURNISH INVITATION LETTER/PROMOTION LITERATURE SOONEST. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE152207
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/ACAYA/NALYNCH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740190-0009
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740748/aaaabotv.tel
Line Count: 46
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STOCKHOLM'S 2742
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: FRANCHISING PROMOTIONAL EFFORT
TAGS: BEXP, SW
To: STOCKHOLM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005